

Graphic Designer

Diploma

Program Overview

In the Graphic Designer diploma program, students learn the software programs that every professional designer needs to know: Adobe Photoshop, Illustrator, and InDesign. Students learn techniques for creating digital images, illustrations, and layouts, and they develop a strong theoretical foundation in color, typography, and composition.

Students gain hands-on experience with a wide range of graphic design projects, ranging from photo editing and logo design, to poster design, magazine layouts, and more. Students learn the essentials of print production and how to prepare themselves for entry into the job market.

This program provides students with:

- A foundation in the principles of color theory, typography, and page composition.
- Professional skills in the essential tools of the graphic designer: Adobe Photoshop, Illustrator, and InDesign.
- Proficiency in key Microsoft Office applications.

Program Notes

Tuition fees include all course materials. Financial assistance may be available for those who qualify.

Graduation requirements: Students must maintain a 75% program average to obtain a diploma.

Method of Delivery

Integrated Learning™ System training facilitated by qualified learning coaches.

Personal Attributes Required

- Artistic interests and abilities
- Strong customer / client skills
- Verbal and written communication skills
- Aptitude to learn new application software
- Team player
- A good command of the English language

Career Opportunities

Graduates of the program may pursue positions such as Graphic Designer, Graphic Artist, Layout Artist, and Layout Designer.

Admission Requirements

Grade 12 or equivalent or Mature Student Status. Courses are open to any applicant who possesses a good command of the English language and is able to follow instructions. All applicants whose first language is not English must provide proof of English proficiency.

An admissions interview and entrance essay will be administered to determine if the applicant has the required interest, motivation, and entry-level skills to take this program.

Full-time students must attend the required hours per week as per the course schedule and may do so at times convenient to them.

Competencies upon Completion

Core Courses

- **Keyboarding**
Minimum 25 words per minute (WPM)
- **Operating Systems**
Basic level of proficiency with Windows OS
- **Graphic Design Skills**
Photoshop, Illustrator, InDesign, Color Theory, Fundamentals of Typography, Design and Composition, Graphic Design, Fundamentals of Logo Design, Print Production
- **Presentations**
Intermediate level of proficiency in Microsoft PowerPoint
- **Word Processing and Spreadsheets**
Basic level of proficiency in Microsoft Word and Microsoft Excel
- **Office Skills**
Personal Computer Fundamentals, basic level of proficiency in Microsoft Outlook and Internet Fundamentals
- **Business Skills**
Customer Service, Marketing and Sales, Project Management Fundamentals, Design Business, Business Essentials and Business Presentations
- **Employability Skills**
Thought Patterns, and Job Search and Resume Writing

